

San Pedro Garza García, N.L., Mexico; July 21, 2017

GRUMA ANNOUNCES THE RESULTS OF THE PUBLIC OFFER FOR THE ACQUISITION OF GIMSA'S SHARES

San Pedro Garza García, N.L., Mexico; July 21, 2017 – Grupo Industrial Maseca, S.A.B. de C.V. ("GIMSA") (BMV: MASECAB), announces the conclusion today at 13:00 hours, of the public Offer (the "Offer") to acquire up to 133,176,125 ordinary, registered, no par value shares, representing up to 14.5% of the registered, paid and outstanding capital stock of GIMSA, launched by GRUMA, S.A.B. de C.V., ("GRUMA"). Based on the count made by the Offer intermediary, Casa de Bolsa Banorte Ixe, S.A. de C.V., Grupo Financiero Banorte, ("Casa de Bolsa Banorte") the number of shares that participated in the Offer is 131,225,968 (one hundred thirty-one million, two hundred twenty-five thousand, nine hundred sixty-eight), representing 14.29% (fourteen point twenty-nine percent) of GIMSA's shares. Pursuant to the foregoing, the conditions for the Offer set forth in the Offer Prospectus were met. Once the registration and transfer of the shares of GIMSA in the Bolsa Mexicana de Valores, S.A.B. de C.V., ("BMV"), acquired under the Offer is completed, GRUMA will own approximately 99.79% of GIMSA's capital stock.

The Offer Prospectus and the Allocation Notice with the Offer results are available for consultation with Casa de Bolsa Banorte, as the Offer intermediary, as well as on Internet page of the CNBV at: www.gob.mx/cnbv, of the BMV at: www.bmv.com.mx, and of GRUMA and GIMSA at the address: www.gruma.com.

ABOUT GIMSA

Founded in 1949, Grupo Industrial Maseca, S.A.B. de C.V. ("GIMSA"), is the world's largest producer of corn flour. GIMSA is engaged principally in the production of corn flour in Mexico under the MASECA[®] brand name. GIMSA's corn flour is used mainly in the preparation of tortillas and other related products. GIMSA is headquartered in San Pedro Garza García, Mexico, and has approximately 4,900 employees and 18 plants. In 2016, GIMSA had net sales of US\$865 million.